AGENDA
Collaborative Learning Network
April 4 - 6, 2006
Hyatt Regency Saint Louis at Union Station
All meeting activities will be held in the Illinois Central/New York Central Room unless otherwise noted

Meeting Objectives
- Increase understanding of models for building the business case for sustainability
- Enhance skills for developing key program messages
- Improve skills for working with the media
- Review specific protocols for stress management/ problem solving interventions and healthy coping
- Provide opportunities for update and discussion on depression, partnerships, ongoing follow-up and support, and evaluation of CHW program
- Create opportunities for learning from each other
- Provide Diabetes Initiative and RTI updates

Day 1: Tuesday, April 4, 2006

7:30 – 9:00 pm    RTI Evaluation Dessert Party

Day 2: Wednesday, April 5, 2006

7:30 – 8:30 am    Breakfast

8:30 – 8:45 am    Welcome and Introduction
                  National Program Office

8:45 – 9:45 am    Building a Business Case for Self-Management Support
                  Kerry E. Kilpatrick, MBA, PhD, University of North Carolina Chapel Hill
                  -- Q & A

9:45 – 10:00 am   Break and Networking

10:00 – 11:00 am  -- Facilitated Discussion and PIC, Building the Business Case for Self
                  Management Support

11:00 am – Noon   Cross Site Evaluation
                  RTI International

Noon – 1:30 pm    Lunch and Networking – Grand Hall

1:30 – 4:00 pm    Getting the Message
                  Ken Fields, Fleishman-Hillard Inc.
                  -- Break
                  -- Group Exercise
                  -- Q & A

4:00 – 4:30 pm    Announcements

4:30 – 5:00 pm    CHW Evaluation – Workgroup for sites participating in CHW logs

6:30 pm           Group Dinner – Lombardo's Trattoria
                  (201 S. 20th, West of Union Station in the Drury Inn)
Day 3: Thursday, April 6, 2006

7:30 – 8:15 am  Ongoing Follow Up and Support (OFUS) Breakfast – Food available at 7:15 in hall outside Illinois Central/ New York Central Room (OFUS meeting in Jeffersonian/ Knickerbocker Room across the hall; meeting begins promptly at 7:30 am)

7:15 – 8:30 am  General Breakfast – Food available in hall outside of Illinois Central/ New York Central Room (General seating in Illinois Central/ New York Central Room)

8:30 – 11:00 am  Telling Your Story: Capturing Media Attention
Moderator: Ken Fields, Fleishman-Hillard, Inc.

Panelists:
Newspaper – Deborah L. Shelton, St. Louis Post-Dispatch
Radio – Robert E. Frederick, MS, KWMU
Television – Al Wiman, St. Louis Science Center, formerly with KSDK and KMOV

-- Q & A/ Discussion
-- Break
-- Role Play

11:00 – Noon  Work Time
Depression (ADSM) – Jeffersonian/ Knickerbocker Room
Partnership Mapping (BCS) – Illinois Central/ New York Central Room

Noon – 1:00 pm  Lunch and Networking – Grand Hall

1:00 – 2:30 pm  Implementing Protocols for Stress Management, Problem Solving and Healthy Coping
Edwin B. Fisher, PhD, National Program Office

2:30 – 3:00  Closing and Wrap up

3:00 pm  Adjourn

See you in Tucson, AZ for the Final Annual Meeting - October 18-20, 2006