The Coalition Approach to Chronic Disease

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FREE for Children & Teens with
ASTHMA

206.205.0523

http://www.metrodc.gov/health/asthma

King County Asthma Forum

Asthma and Allergy Education for Children and Teens

Call Us! Together we can make a difference.
Chronic Disease Management: A Modern Paradox

- Morbidity and mortality from chronic disease have increased
- Understanding of the pathogenesis and treatment of chronic diseases has improved
• Until we can prevent or cure chronic disease, success in control rests on:
  – Removing systemic barriers to effective management
  – Positioning individuals to be the best possible manager of the condition
Creating optimum opportunity for the prevention and management of chronic disease depends on coordination among stakeholding individuals, organizations, and systems.
Coalitions are thought to be a community wide vehicle for chronic disease control.
Coalition Impact

Processes and Products
- data collection
- planning/assessment
- programs and policy development
- evaluation
- collaboration

Intermediate Outcomes
- management skills
- institutional arrangements
- organization of care

Health Outcomes
- quality of life
- health status
- healthcare use
Coalition: A group of individuals representing diverse organizations, factions, or constituencies within the community who agree to work together to achieve a common goal.

(adapted from Feighery, Rogers, 1990)
• Studies of coalitions have illuminated processes and functions and described the lifecycle.

Phases of Development

1. Engage stakeholders and maintain participation
2. Assess community needs and resources
3. Develop a community action plan
4. Implement, monitor and evaluate strategies
5. Ensure sustainability

Assess community needs and resources
Engage stakeholders and maintain participation
Develop a community action plan
Implement, monitor and evaluate strategies
Ensure sustainability
Coalition Development

(Adapted from Butterfoss, Kegler 2002)
Context

- History of Collaboration
- Political and Economic Environment
- Health Care Financing and Delivery System
- Community Structure
- Available Resources
- Capacity
  - Trust
  - Adaptability
Convenor

- Neutral
- Facilitative Skills
- Able to build and manage relationships
Membership

- Broad engagement
- Organizational Representation
- Contributions
Broad Participation & Community Involvement

**Health Care Providers**
- Hospitals
- EMS Systems
- Managed Care Organizations
- Professional Associations
- Public Health Departments
- Housing

**Voluntary Associations**
- Community Action Programs
- Community Health Centers
- Community Development Corporations
- Safety Net Providers
- Schools/Workplace
- Parks and Recreation
- Food Delivery Systems
- Businesses

**Resident Leadership**
- Neighborhood Block Clubs
- Tenants Associations
- Volunteer Fire Departments
- Churches/Temples Synagogues
- Parents
- Youth

**Community Involvement**
- Schools/Workplace
- Parks and Recreation
- Food Delivery Systems
- Businesses

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Grassroots “Community” Stakeholder Categories

- **Individual community residents**
  - e.g. individuals with chronic disease

- **Community-Based Organizations**
  - Staff composition, board membership and have strong community connections
  - e.g. family centers

- **Organizations of community residents**
  - e.g. neighborhood parent’s forum
Organizational Representation

- Authority
- Organizational Commitment
Contributions

- Skills or expertise
- Experience
- Connections
- Commitment
- Time
Processes

- Established and agreed upon:
  - vision, mission, goals, objectives and strategies
  - Roles and responsibilities
  - Decision Making Process
  - Conflict Resolution Process

- Communication
Leadership and Staffing

• Visionary and Operational
• Voluntary and/or Staff
• Formal and Informal
• External leaders/Champions
• Skill/Capacity Building
Structures

- Governance
- Working Groups
- Community Involvement
- Membership Input
Products

• Concrete action plan
  – w/defined roles and responsibilities
• Written letters/memoranda of agreement
Activities

- Programs and services
- System change efforts
- Policy change efforts
- Capacity building
Continuous Development

- Communication
- Recruitment
- Revisit products
- Evaluate and assess
Sustainable Change

- Programs and services institutionalized
- Systems change
- Policy change
- Increased capacity
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